Why Choose Serving Alcohol?

Serving Alcohol Is the Leading Responsible Alcohol Training & Certification Provider for Restaurants, Bars, Hospitality Businesses, and Their Staff

Serving Alcohol supports businesses and professionals that sell and/or serve alcohol (or who need food safety training). Our responsible alcohol training and certification programs help businesses responsibly sell and/or serve alcohol on-site or to-go.

Trusted by liability insurance carriers nationwide, Serving Alcohol ensures compliance, safety, and professionalism in the service industry. Our state-approved certifications are designed for businesses and their entire team of staff, including owners, operators, managers, bartenders, servers, security, and more.

Our Competitive Advantage:

- **Premium Products & Services:** Our cost-effective, compliant training products and services go beyond the industry standards. Our courses are more knowledgeable and informative because our team has more than 100 years of combined hospitality experience.
- **A One-Stop Shop:** We're a one-stop shop for training, staff/learner management, reporting, and certificate printing for business accounts. We also offer multi-location support for hospitality groups and chains with more than one location. ***Continued...***

- **Our Training Is Quick & Easy:** Our self-paced courses can be taken by your entire staff on any device, anywhere, and at any time – 24/7. Your team members will have up to six months to complete their course, and once they start, their progress is saved. Audio is also available, as well as exam retakes (when applicable), and our California and Florida courses are available in Spanish.
- **Comprehensive Courses:** Topics include responsible alcohol training, alcohol awareness, carding, interventions, server duties, state laws, house policies, documentation, best practices, off-premise, on-premise, and delivery, among other topics. We also have an ever-expanding line up of seller-server training, in addition to Master Bartender, Responsible Alcohol Manager certification, and food safety training.
- **The Best Customer Support:** We offer U.S.-based customer support, 15-hours every day, as well as support monitoring. We're available to you and your team for more hours each day than other providers, and our reliable support staff is our own U.S.-based internal team. Response time is within two hours or less (typically about 20 minutes).
- **Expert Consultation:** We'll personally meet with your business to answer any questions about responsible alcohol training, liability issues, our training courses, setting up a business account, our rates and discounts, or flexible payment plans.
- **Cost Effective:** We can help you set-up your free business account and dashboard, or you can do it yourself online. We have flexible payment options (no upfront or "block" pricing), so you can start now and pay later. We also offer a 15% discount for business accounts, and you can ask about prepayment options to save up to 25%.

Responsible Alcohol Training Is Critical for Your Business.
Get the Dedicated, Leading-Edge Support You Deserve.

Ready? Getting Started Is Easy.

- **It's simple.** If you'd like to begin by meeting with someone from our team, or if you have questions, contact us to schedule a time that works for you.

- **If you're ready to get started now**, you can simply go to our webpage, visit the "Business Account" section, and open an account. If you have questions while setting up your account, give us a call or send us an email.

- **You can set up your account in minutes**, and your team will be able to take their appropriate state courses immediately. That's it. You're all set!

Established in 2007, Serving Alcohol, Inc. believes that selling and serving alcohol safely should come before everything else. Our goal is to help reduce your risk of liability by as much as possible. We serve thousands of businesses large and small throughout the United States.

CONTACT US. We're Here for You.

Phone: (844) 273-7825 / Email: info@servingalcohol.com

Visit ServingAlcohol.com